



Offaly Delicious Food Network 2014 – Application Form

Offaly Delicious Food Network

Offaly Delicious is a network for all involved in the food industry in Offaly. Our aim is to represent, promote and showcase the best of Offaly food & drink. We work to increase local awareness of produce available in Offaly, while also helping our members identify new markets and opportunities further afield. Offaly Delicious members work to very high standards and adhere to a Code of Best Practice to provide a superior food experience.

We welcome members from all areas of food production, supply & service who share our ideals and are committed to the promotion of Offaly's finest food & drink products.

Offaly Delicious – Who Should Join?

- Offaly Delicious welcomes members from the following sectors based in Co Offaly:
- Artisan Food Producers
- Food & drink producers
- Independent, speciality food & drink retailers who stock local produce
- Farmers Markets
- Cafés, delis, restaurants, hotels & guesthouses who use locally sourced ingredients
- Individuals, groups & organisations with a passion and drive for supporting & promoting the development of food & drink businesses in Co Offaly

Offaly Delicious – Why Join?

- Membership of Offaly Delicious confers the following benefits:
- Networking opportunities to meet with & learn from others operating in similar businesses
- Participation in group marketing activities & materials – save your business money & achieve economies of scale
- Access increased sales opportunities through more exposure to potential customers
- Participation in regional, national & international food events as part of the Offaly Delicious Food Network
- Participation in mutually beneficial joint initiatives with other Offaly based business & tourism networks
- Help strengthen the local economy, create & sustain jobs in Offaly, & support local industry
- Access to bespoke training programmes to develop & strengthen your business
- Your involvement can help shape the future direction of Offaly Delicious

If you would like to discuss your membership of Offaly Delicious, please contact one of our committee members:

Yvonne Carty 087 2488124

Linda Johnson 087 256036



Application Form

Name of Applicant:	
Name of Business:	
Address of Applicant:	
Address of Business:	
Telephone:	
Mobile:	
E-Mail:	
Website:	
Linked in / Facebook / Twitter Profiles	
Type of Business (tick X all that apply)	<input type="checkbox"/> Food Producer <input type="checkbox"/> Food Processor <input type="checkbox"/> Drink Producer <input type="checkbox"/> Restaurant / Café / Hotel <input type="checkbox"/> Independent Retailer <input type="checkbox"/> Farmers Market <input type="checkbox"/> Other, please specify: _____
Number of Employees	

<p>Are you registered with HSE and /or Department of Agriculture?</p> <p> <input type="checkbox"/> Yes <input type="checkbox"/> In progress <input type="checkbox"/> No Explain _____ </p> <p>Do you have a quality control programmes in place such as HACCP or ISO? Please provide details:</p> <p>_____</p> <p>_____</p> <p>Are you a member of the Bord Bia Quality Assurance Programme (meat / poultry businesses only):</p> <p> <input type="checkbox"/> Yes <input type="checkbox"/> No </p> <p>Are you a member of other relevant groups in Offaly? (Offaly Tourism, local Chamber etc). Please list: _____</p>

FOR FOOD & DRINK PRODUCERS / PROCESSORS ONLY

If necessary, please use additional sheet to complete your answers

Please list your products:

What in your opinion makes your product unique? Please describe any different qualities your product possesses.

Where do you source your raw ingredients? Specify their origin:

Where do you manufacture your product?

FOR FOOD SERVICE & RETAIL

☐ You use currently source food & drink from Offaly based producers?

☐ Yes ☐ No ☐ In progress. Please explain: _____

If yes, please list products sourced locally

Do you currently list your suppliers on your menus or highlight in your retail outlet?

☐ Yes ☐ No ☐ In progress. Please explain: _____

Membership Rates

There are two types of membership available in the Offaly Delicious Food Network.

Full membership is open to food & drink producers & farmers markets based in Co Offaly who support the objectives of Offaly Delicious are willing to abide by the rules of Offaly Delicious Food Network and who pay the annual membership fee. Full membership entitles each business to have up to two representatives present at any network meeting, entitles the affiliated member to ONE casting vote and to nominate one of the two representatives onto the committee (when applicable). Full members can participate at a reduced rate in all Offaly Delicious activity, promotions and events.

Associate membership is open to interested individuals, businesses, organisations and agencies based in Co Offaly that support the objectives of Offaly Delicious Associate membership does not entitle the member to voting rights, but they can be elected or seconded onto the steering committee. Associate members may take participate in selected Offaly Delicious activity, promotions & events at a slightly reduced rate.

- | | |
|---|--|
| <input type="checkbox"/> 1 – 10 employees €50 per annum | <input type="checkbox"/> 11 – 20 employees €90 per annum |
| <input type="checkbox"/> 20 + employees €135 per annum | <input type="checkbox"/> Associate Member €50 per annum |

Please complete & return along with appropriate membership fee to:
Linda Johnson, Vanilla Bean Bakery, Daingean Road, Tullamore, Co Offaly

Payment Methods:

- ☐ I enclose a cheque payable to: **Offaly Delicious Food Network** for € _____
- ☐ I wish to pay by bank transfer/standing order:
Offaly Delicious Food Network, AIB, William St. Tullamore,
Sort Code: 93-22-56 Account No: 26196076

Please complete all sections & return along with appropriate membership fee

to:

Linda Johnson, Vanilla Bean Bakery, Daingean Road, Tullamore, Co Offaly

Offaly Delicious Code of Best Practice

- A commitment to the production of quality local food & drink products having regards to food safety, sensory quality, designation of origin of raw materials & which compare favourably to competitor products
- A commitment to keeping full sourcing, hygiene & traceability records and to make them available if requested
- A commitment to meeting & exceeding customer expectations in terms of provenance, quality, safety, marketing & presentation
- A commitment to comply with all relevant regulatory requirements
- A commitment to continually improving & innovating with regards to product quality, marketing & customer service
- A commitment to adhere to ethical practices with regard to labour & employment practices, animal welfare, environmental practices & product labelling declarations as appropriate
- A commitment to promoting & highlighting locally sourced ingredients as appropriate within food service & retail establishments
- A commitment to co-operate with Offaly Delicious Food Network and all of its members to achieve common goals through sharing and exchanging information, group training, collective marketing initiatives & participation in joint networking opportunities, within the normal limits of competition.
- A commitment to prominently display membership of the Offaly Delicious Food Network signage on premises

I confirm acceptance of the terms of the Offaly Delicious Code of Best Practice and agree to abide by them. I understand that my application is not assured until approved by the Committee of the Offaly Delicious Food Network.

Signed: _____

Date: _____